Sales/Marketing (Company Catalog) Template Week 3

1. Prepare design and rough layout of catalog, number of pages, size, type of paper, general form, type of binding and overall look
2. Story board approach for each page a separate document – Merge them together at end of process
3. Finalize cover, type face, title page, company logo, address, table of contents
4. Company overview and contact information
5. General product overview